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Patent Title: Method & System for Creating, Using, & Modifying
Multifunctional Website Hotspots

APPLICATION NUMBER:

09/877,729

FILING DATE:

JUNE 8, 2001

INVENTOR:

FRANZ A. WAKEFIELD

ART UNIT: 2174

EXAMINER NAME:

JORDAN S. GOLINKOFF

AFFIDAVIT OF MR. MATTHEW B. HINTZE

I, Matthew Hintze, DECLARE UNDER PENALTY OF PERJURY:

1. I AM Matthew Hintze, AND I AM a Finance Ph. D Candidate and freelance business plan writer. In addition, my firm TutoringZone administers a business plan competition in conjunction with UF's Center for Entrepreneurship and Innovation.
2. In August, 1999 I met with the inventor to assist in the writing of a business plan for CoolTVNetwork.com. Specifically, my services were required to assist in drafting the financial projections. Over the course of several weeks, Mr. Wakefield explained the nature of his invention (which at the time was in the development phase, and had not yet reached the point of being tested). There was no working model at the time, but Mr. Wakefield elaborated on his vision for the technology.

Mr. Wakefield conceived of an entertainment web portal that would have content including commercials, athletic achievement-oriented video clips, etc. Mr. Wakefield proposed a technology, with the working title "CLICKVIDEOSHOP" that would 'illuminate' various material aspects within the video frame. For example, a video clip of the Master's might show Phil Mickelson making a putt on the 18th hole, and his putter would illuminate...this would invite the viewer to learn more about the putter (manufacturer, etc.) and click on the illumination to initiate a purchase. I strongly encouraged Mr. Wakefield to pursue this technology, as I believed it would be the driving factor in his pursuit of investors. Patentable technology has a much greater appeal than content-based web portals. At that time, Mr. Wakefield concurred and avowed his intentions to

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GAU 2174 10F2
App Number: 09/877,729 (Wakefield)

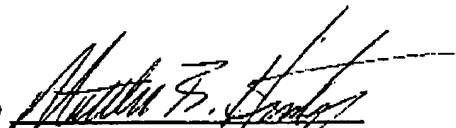
develop a working model and pursue a patent. I believe he was working with a team of developers at the time; however, I do not have specific knowledge as to their identity or scope of their work.

Until this past week, I have not had contact with Mr. Wakefield. It was my understanding that he was continuing to work on the technology after having moved to South Florida. I have continued with my own venture in Gainesville. I can not attest to any events that may or may not have occurred since that time.

I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING STATEMENT AND/OR ATTACHEMENTS ARE TRUE AND CORRECT.

DATE: April 12, 2004

SIGNED


Mr. Matthew B. Hintze
Owner, TutoringZone LC

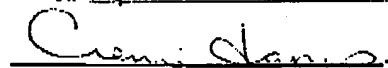
NOTARIZED [AFFIDAVIT OF MR. MATTHEW B. HINTZE].

STATE OF FLORIDA

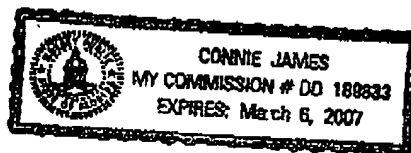
COUNTY OF Collier

THE FOREGOING INSTRUMENT WAS ACKNOWLEDGED BEFORE ME BY Matthew Hintze WHO IS PERSONALLY KNOWN TO ME OR HAS PRODUCED Florida AS IDENTIFICATION AND WHO DID OR DID NOT TAKE AN OATH.

WITNESS MY HAND AND OFFICIAL SEAL
ON April 21st 2004.


NOTARY PUBLIC
STATE OF FLORIDA

MY COMMISSION EXPIRES: March 6, 2007



Appn Number: 09/877,729 (Wakefield) GAU 2174-2042